

Message Text

UNCLASSIFIED

PAGE 01 GUATEM 05796 182351Z

62

ACTION ARA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 DRC-01 /019 W

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R 182327Z OCT 74

FM AMEMBASSY GUATEMALA

TO USDOC WASHDC

INFO SECSTATE WASHDC 4741

UNCLAS GUATEMALA 5796

E.O. 11652: N/A

TAGS: BEXP, GT

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 205/01/P0014

2. 101874

3. E. CASTRO

4. 205 GUATEMALA

5. 1 D

6. A. REPLY TO - -

B. RIGOBERTO HURTARTE, MANAGER INDUSTRIAL DIVISION

C. CIDEA

10A. AVENIDA 30-57, ZONA 5

GUATEMALA CITY, GUATEMALA

7. CABLE: CIDEA; TEL. 61531

8. GENERAL MOTORS CORP., DETROIT, MICHIGAN

9. 102-12 9A. DIRECT SALE (RESALE) AND EXCLUSIVE DIS-
TRIBUTORSHIP

10. DESCRIPTION

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3621250-0000

A C GENERATORS, OVER 450 R.P.M. UP TO 500 KW. HOPES
PURCHASE 12 TO 15 GENERATORS A YEAR. VALUE UNKNOWN.

3523100-0000

AGRICULTURAL TYPE WHEEL TRACTORS, FROM 46 TO 75 HP.
ANNUAL SALES EXPECTED TO RUN FROM 80 TO 100 UNITS.

VALUE UNKNOWN.

3561100-0000

ALL TYPES OF CENTRIFUGAL WATER PUMPS, SINGLE AND MULTI-
STAGE UP TO 6 INCH DISCHARGE OUTLETS. VALUE AND QUANTITY
UNKNOWN.

3531900-0000

ACCESSORIES SUCH AS : WINCHES, REAPERS, ETC. FOR USE
ON CONSTRUCTION CRAWLER TRACTORS OF KOMATSU MAKE.

QUANTITY AND VALUE UNKNOWN.

FIRM IS WELL ESTABLISHED AND HEAVILY CAPITALIZED IMPORTING
DISTRIBUTOR OF AUTOMOBILES (DATSUN, CHEVROLET, BUICK, VAUX-
HALL) AND CONSTRUCTION EQUIPMENT (KOMATSU). ANNUAL SALES
AROUND \$10 MILLION. COMPANY RECENTLY MOUNTED AGGGRESSIVE
SALES CAMPAIGN FOR ITS CONSTRUCTION LINE AND NOW PLANS TO
EXPAND THESE LINES AND DIVERSIFY INTO AGRICULTURAL MACHINERY
AND EQUIPMENT. CATALOGUES AND QUOTES CIF PREFERRED.
ANDREWS

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NNN

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